

# Copperhead Country 2017 Advertising Packages

## **\$125 Blue Sponsorship**

This sponsorship gives the advertiser a :30 commercial spot during all Copperhead sporting activities (football, boys' and girls' basketball and softball games) covered on copperheadcountry.com. It also gives the sponsor a clickable advertisement on copperheadcountry.com. This package is billable monthly from September through May (total yearly cost \$1,125). First bill arrives in October.

## **\$275 Silver Sponsorship**

This corporate sponsorship gives the advertiser a :30 commercial spot during all Copperhead sporting activities (football, boys' and girls' basketball and softball) covered on copperheadcountry.com. It also gives the sponsor an exclusive clickable banner advertisement on copperheadcountry.com and individual mentions during weekly podcasts and pregame/halftime/postgame and Copperhead Calendar productions. This package is billable monthly from September to May. First bill arrives in October.

## **\$500 Gold Sponsorship**

This corporate sponsorship gives you everything in the Silver Sponsorship plus sponsorship of Athlete(s) of the Week for a male and female Copperhead on the website. It also includes advertisement during the weekly Anaconda/Deer Lodge County Commission meetings and select School District 10 trustees meetings. This product is billable monthly starting in September of 2017. First bill arrives in October.

## **Extras**

### **\$300 Poster Sponsorship**

A one time charge give the sponsor their company logo on Copperhead sports schedule posters for all three seasons (10 overall posters) distributed throughout the schools and businesses in the community. For select seasons, the charge is \$150 run (fall, winter, spring).

### **\$200 Scoreboard Sponsorship**

Open to all Silver Level sponsors (first come, first serve), scoreboard references will contain the name of the sponsor during the games covered.

### **\$100 Website advertisement**

This standalone advertisement gives the sponsor a clickable advertisement on the website.

\* All sponsors of every level will receive a link on the Sponsors page of the website that will include photos of their business and a story/synopsis of what they offer in terms of services including hours of operation, links to their website, upcoming events, etc.

\* By signing this contract, the client agrees to all fees associated with the selected program and timeframe. All fees will be collected by Copperhead Country Media LLC.

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ADVERTISER	OWNER/MANAGER	DATE	COST/COMMITMENT
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